

Sunil Chopra Supply Chain Management Solution



Sunil Chopra Supply Chain Management

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Chopra & Meindl, Supply Chain Management | Pearson

One of my favorite go-to books on supply chain management. Concise, easy to reference and topical. At this point, slightly out of date, but not so much so that most businessmen/women can't still use it to make decisions, train employees and drive business.

Supply Chain Management: Strategy, Planning, and Operation

As Sunil Chopra and Peter Meindl justify in their Preface, the aim of their book is to assist people who scan it to "develop Associate in Nursing understanding of the subsequent key areas and their interrelationships: the strategic role of a offer chain, the key strategic drivers of offer chain performance, and [the] analytical methodologies for offer chain analysis."

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